

SOCIOCULTURAL AND PERSONAL ATTRIBUTES FRAMEWORK

SOCIAL Identity traits:	Description:	Affect how you feel about yourself	Affect how others perceive you
1. Cultural/Racial/Ethnic	Individual's place of birth, upbringing, ancestry, and shared cultural experiences		
2. Gender	Innermost sense of being male, female, a blend of both, neither, somewhere along the gender spectrum		
3. Sexual Orientation	To whom one is attracted to emotionally, physically, or romantically		
4. Socioeconomic Status	Standing in society based on income, education, occupation, and other socio-economic factors		
5. Religious/Spiritual	Religious beliefs, practices, and spiritual inclinations		
6. Age	Identity in terms of generational values, experiences, and perspectives		
7. Physical Abilities	Physical capabilities, which can include mobility, strength, agility, and other physical attributes		
8. Mental and Cognitive Abilities	Cognitive capabilities, including intellectual abilities and mental health conditions		
9. Nationality	The country or countries one identifies with, either by birth, citizenship, or affinity		
10. Language	Languages one speaks, and how they influence one's worldview and sense of self		
11. Educational Background	Level of education and areas of study or expertise		
12. Occupational Identity	Profession or job and how it shapes one's sense of purpose and self-worth		
13. Political Affiliation	Political beliefs, values, and affiliations		
14. Social and Hobby Groups	Groups or communities one is a part of based on interests, hobbies, or social activities		
15. Relationship Status and Role	Single, married, a parent, child, sibling, etc		
16. Body Image	How one perceives their physical appearance and body		
17.			
18.			

PERSONALITY Identity traits:	Description:	Affect how you feel about yourself	Affect how others perceive you
1. Dominance	Spectrum from calm/reserved to direct/competitive (from DISC assessment)		
2. Influence	Spectrum from factual/analytical to social/cheerful (from DISC assessment)		
3. Steadiness	Spectrum from impulsive/variable to consistent/profound (from DISC assessment)		
4. Compliance	Spectrum from independent/uninhabited to conventional/reliable (from DISC assessment)		
5.			
6.			

CHARACTER Identity traits:	Description:	Affect how you feel about yourself	Affect how others perceive you
7. Top 3 out of top 5 ranked	From VIA Character Strengths personal report		
8. Bottom 1 out of bottom 5 ranked	From VIA Character Strengths personal report		